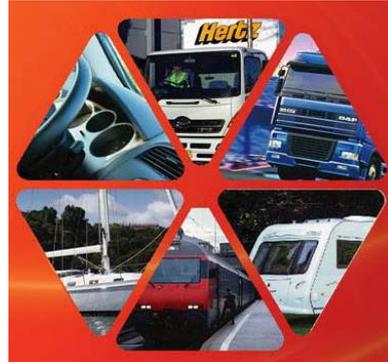


# Top Ten Applications for Cellotrack

Cellocator is continuously developing new asset tracking applications for Cellotrack. At the same time, we are constantly being approached with new asset tracking ideas for Cellotrack.

The asset tracking usages of Cellotrack are both traditional and innovative. This flexibility has created a range of new and ongoing business opportunities for tracking both fixed and mobile assets.



The following is our list of the top asset tracking applications for Cellotrack. This list is intended to give you some ideas for offering new products and services to your customers.

1. **Containers** – Cellotrack stands out as a container tracking solution with its rechargeable long life battery and remote activation and administration capabilities. Cellotrack units can be easily attached to any type of container, such as containers for shipping, cargo or even garbage. Recent customers using Cellotrack for container tracking include a Postal Authority in a Scandinavian country and a large international courier operation in Central Europe.
2. **Heavy Equipment** – despite not being readily movable, heavy equipment and machinery are still susceptible to theft. Examples of heavy equipment that can be tracked by Cellotrack include construction equipment, demolition machinery and large generators. Units of Cellotrack are being used by a Mexican company that manages billboards across the country to track the location of all the equipment involved in its operation.
3. **Truck Trailers** – Cellotrack protects against theft and improves logistical management by tracking the location of truck trailers regardless if on the road or disconnected from the truck tractor. Using the upcoming Cellotrack Power unit, Cellotrack is automatically recharged when a trailer is connected to the tractor.
4. **Inventory** – the tracking capabilities of Cellotrack can be readily used to identify the location of inventory. Cellotrack units are used by a major airline in Central Europe to locate spare parts and other special assets stored in its warehouse facilities at a major international airport.
5. **Cash and Vending Machines** – Cellotrack units can be discretely attached to cash and vending machines to track to their location in case of theft. In parallel, Cellotrack can even transmit data regarding inventory levels of such machines.



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6. **Trains** – for both security and logistic purposes, Cellotrack can follow the location of individual carriage cars whether in transit on the tracks or in storage in the stock yards.
7. **Boats** – the tracking capabilities of Cellotrack can be used for more than just security purposes. Cellotrack units were attached to the sailboats participating in last year's Aegean Rally in Greece. The position of each participating sailboat was transmitted by Cellotrack, enabling racing officials and spectators to monitor and follow the competition on the Internet.
8. **Stolen Vehicle Recovery Backup** – given that Cellotrack does not require a power source to provide tracking information, Cellotrack can be installed anywhere on a vehicle and can serve as backup or even alternative to traditional stolen vehicle recovery units.
9. **Airplanes** – the tracking features of Cellotrack can be readily applied to record the flight path of small airplanes, helicopters and similar low altitude aircrafts without a direct connection to an engine, complying with a range of aviation regulations.
10. **Others** – the flexibility and durability of Cellotrack enables the tracking of any fixed or mobile asset. Cellotrack can be used to track fleets of leased cars, rental cars or trailers, motorcycles or any other vehicle type.



## About Cellotrack

Cellotrack is a small, standalone tracking device for mobile and fixed assets. Cellotrack reduces the financial losses associated with asset theft, while improving operational productivity by always knowing the exact location of important fixed and mobile assets.

Cellotrack contains a long life (up to 3 years) battery that provides tracking capabilities of assets without a direct connection to a power source. Cellotrack units are highly durable (IP67) and constructed in a manner that allows secure and accurate tracking in harsh outdoor climates and rough environments commonly associated heavy equipment and related assets. Upcoming product developments for include Cellotrack Power, a tracking unit with an internal charger, Cellotrack Solar, a tracking unit with a solar powered charger, and the Cellotrack for Containers solution.



For more information about prices and technical knowledge, please contact:

Pointer Telocation Ltd.  
14 Hamelacha Street  
Rosh Haayin 48091, Israel  
**Tel:** +972-3-5723111  
**Fax:** +972-3-5719698  
**E-mail:** sales@pointer.com  
**www.pointer.com**

